

# BLACK FOX

A N I M A T I O N

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Video content on Facebook generates **59% more engagement** than other types of posts, including still images  
On Instagram Video content receives **38% more engagement** than image posts.

As every job is different prices listed are a guide, some extra costs may be involved for things like character animation and photorealistic 3d.  
Packages are also open to negotiation depending on your needs. All prices in \$AUD

## FESTIVALS . EVENTS

### Full Package.

- Teaser / date announce
- Lineup announcement phase 1
- Lineup announcement phase 2
- Up to 5 headline artist spotlights
- Animated frame for artist tiles
- All delivered in square + reels format.

\$4000

### Package 2

- Teaser / date announce
- Lineup announcement phase 1
- Lineup announcement phase 2

\$2500

### Package 3

Single video - festival / event info and lineup

\$1200

## RECORD LABELS . ARTISTS

### Release Promo Package.

Animated promo video in square and reels format

- 2 additional variations (remixes, out now etc)
- Looping animation for youtube

\$550

### Single animated promo

\$350

### Template

We will create an animated design that can be reused for each release with minor changes like artist, track name, audio, dates etc.

\$800 initial design - \$150 per release

## CLUB NIGHTS

Animated flyer in square and reels formats.

\$350

### Template

We will create an animated design that can be reused for each week with minor changes like lineup, audio, dates etc.

\$800 initial design - \$150 per weekly version